



AUTHORIZATION FOR CUSTOMER DATA ROUTING AND DATA COMPLIANCE

The California Consumer Privacy Act (CCPA) and other privacy laws currently enforced in Massachusetts, New York, Hawaii, Maryland, North Dakota with similar proposals in nearly 20 states nationwide enhance privacy rights and consumer protection but will impact the way leads are collected and transferred into your ClubReady account.

Please Read Carefully.

To: Xponential Fitness, LLC
17877 Von Karman Ave, Irvine, CA 92614

Club # _____	Club Name _____
Club Phone _____	Club Email _____
Club Address _____	
Requestor First Name _____	Requestor Last Name _____
Facebook Page Name _____	Ad Account ID _____

I _____ request access to the Xponential Fitness customer routing and data compliance system. I certify that I am an individual owner/operator advertiser and that the personally identifiable information generated and routed through the system will have obtained the proper permissions that authorize the individual(s) to be contacted regarding scheduling, class reminders, promotions, specials, or in other ways related to Club business; and not from advertising from an unapproved digital partner or advertising agency.

Signature of Requestor _____ Date _____

Please complete and provide to the Certified Agency you are requesting individual advertiser access from.

GET CONNECTED TO A CERTIFIED DIGITAL PARTNER AGENCY.

[CONNECT TO A DIGITAL PARTNER AGENCY](#)

Connect with an Xponential certified digital partner agency to help you stay compliant – and keep running your campaigns exactly as you do now, but without the legal worry or a managed service fee. They will help you get started and stay compliant. Or turn over the keys to a certified digital partner agency and focus on other aspects of your business while the leads come in.